PRIVACY POLICY

Last updated August 22nd, 2024

Iron Barn Construction's Privacy Policy describes how Iron Barn Construction collects, uses, and shares your personal data.



What Personal Data at Iron Barn Construction?

At Iron Barn Construction (hereby as IBC), we believe that privacy is a fundamental right. **Therefore, we treat any data that relates to an individual, or can identify an individual, is linked to, or linkable to an individual as "<u>personal data</u>." In short, this means that data that directly identifies you, such as your first and last name, is defined by us as personal data. In addition, data that does not directly identify you, but can be reasonably used to identify you, such as your email address, is considered personal data by IBC.**

This Privacy Policy covers how IBC handles personal data for how you interact with us on our website ("Site"), or any other service ("Services") provided by our company. IBC may use Third-Party Services in conjunction with our Site or Services. This Privacy Policy does not govern how our Third-Party Services define personal data or how they use it.

List of Third-Party Services used by IBC:

IBC strongly encourages you to read and understand your privacy rights under the following privacy policies of the Third-Party Services we currently utilize in offering our Site and Services to you.

Quickbooks Online Wix Google Business Suite Facebook Better Business Bureau Apple

Your Privacy Rights at IBC

At IBC, we honor and respect your ability to know, access, correct, transfer, restrict the processing of, and delete your personal data. We provide these rights to our entire customer base, and if you so choose to exercise these privacy rights, you will not be treated in a discriminatory way. Furthermore, IBC does not sell your personal data.

In order to exercise your privacy rights and choices, visit the IBC Privacy page at <u>www.ironbarnconstruction.com/legal</u> In order to protect the security of your data, you will be requested. If the IBC Privacy page is not available, you can make privacy rights requests to info@ironbarnconstruction.com. Your identity will need to be validated to honor your request.

At IBC we want to honor your requests in regards to your personal data, however there may be situations in which IBC cannot grant your request. For example, requests to delete your transaction information and IBC is obligated by law to keep records of your transaction.

Furthermore, we may also decline requests in which doing so would undermine IBC's legitimate use of the data for security purposes or anti-fraud protection, such as requesting an account deletion that is under investigation for violating our Terms of Use, or under investigation by a lawful government entity. Other examples of when IBC may deny a request are if it is extremely impractical, frivolous, vexatious, or jeopardizes the privacy of others.

Personal Data IBC Collects from You

At IBC we strive to collect only the personal data that we need. The personal data IBC gathers depends on how you interact with our Site and Services. When you create an account on IBC, interact on our Site, or use a Service from our company, we may collect the following data:

- Account Information. User identification, and related account details to include name, email, address, phone number, and account type.
- Contact Information. Data can include name, physical address, phone number, email address, etc....
- Payment Information. Data can include your billing address, payment method, bank details, debit, credit, or other card payment information.
- Usage Data. When you visit our Site or use our Services, we may collect aggregated usage personal data. This data can include browsing and 'click-stream' activity, session heatmaps and scrolls, non-identifying personal data regarding your device type, internet browser, operating system, language and keyboard settings, screen resolution, internet service provider, referring/exit pages, data/time stamps, etc....
- Direct Share Information. Other data you directly share with IBC through email, chat, phone conversations, or data from social media channels.

At IBC you are not required to provide the personal data that we have requested. However, if you choose to not share your personal data, IBC will not be able to provide you with our Services.

Personal Data IBC Receives from Other Sources

IBC may obtain or receive personal data about you from other businesses, Third-Parties acting by your direction, other individuals, from Third-Party Services who assist us in providing you services, from partners who work with us to provide you with our services, providers who assist us in fraud and security prevention, and/or from lawful sources.

- Other Businesses. Businesses may subcontract work with IBC, requiring us to develop a customer profile with your personal data for our financial and internal business purposes.
- Third-Parties acting by your direction. IBC may collect data from third-parties about you. For example, if your insurance company files a claim for restoration with our company on your behalf.
- Other individuals. IBC may receive direct referrals from customers with your data, with or without your prior consent.
- Third-Party Services. IBC may receive customer information from lead generation platforms, such as Angi, that contain your personal data.

- Partners who work with us. IBC may subcontract out some, or all of your project, requiring us to utilize subcontractors to obtain your personal data on our behalf.
- Security and Fraud. IBC utilizes Third-Party Services that may provide us your personal data in relation to fraud and security.

IBC's Use of Personal Data

IBC uses your personal data to facilitate our Services, process financial transactions, communicate with you, for fraud and security prevention, and to comply with local laws and regulations. IBC may use your personal data for other purposes with your consent. IBC only uses your personal data when we have valid legal claim to do so. Circumstance dependent, we may rely on the fact that the processing of your personal data is required to fulfill our Services to you, or your consent to give us your personal data, or comply with the law, or protect your vital interests or interests of other persons. IBC may also, when we believe it is in our or others' legitimate interests, process your personal data while taking into consideration your expectations, rights, and interests. If you have questions about our legal basis to use your personal data, please contact us on via <u>www.ironbarnconstruction.com/legal</u>.

- Facilitate Our Services. IBC collects the necessary personal data to provide our Services, to improve our Services, and for internal business purposes such as data analysis or auditing. For example, we must have your mailing address to invoice your project.
- Process Financial Transactions. In order to process transactions, IBC must collect data to include your name, billing information, and other relevant payment information.
- Communicate with You. To reach out to you about your account, your transactions with us, respond to your communications with us, market our services, provide feedback to us, or request information from you. From time to time, we may use your personal data to send important notices to you, which may include changes to this Privacy Policy, our Terms of Use, or other policies. You may not opt out from receiving these notices.
- Fraud and Security Prevention. To protect IBC, our employees, and other individuals from fraud and loss prevention, including to protect IBC, employees, and individuals for the benefit of all our users.
- Comply with Law. To comply with applicable laws, such as tax or reporting obligations, or to abide lawful government requests.

IBC does not use any profiling or algorithms to make decisions which would significantly affect your personal data without human review. IBC retains your personal data as long as necessary to fulfill the purposes for which it was collected, as required by law, or as described in this Privacy Policy. When assessing how long to retain personal data, we examine the necessity to retain the personal data that has been collected and, if we determine retention of the personal data is required, strive to retain the personal data for the shortest period possible and permissible under law.

IBC's Sharing of Personal Data

In requiring with delivering our Services to you, IBC may share your personal data with Third-Party Service providers, our parent company, our subcontractors, or other reasons. Additionally, IBC does not share or sell your personal data with third-parties for their marketing purposes.

- Third-Party Service providers. IBC may engage with Third-Parties Service providers to facilitate our Services to you, such as storing data or processing transactions that contain your personal data. Your personal data is subject to the Privacy Policies of these Third-Party Service providers.
- Parent Company. IBC is a subsidiary of EKG Holdings, LLC. Your personal data may be shared with our parent company to comply with tax reporting, local laws, or to facilitate our Services to you.
- Subcontractors. IBC may provide your personal data to other businesses who are subcontracted to perform work on our behalf. Your personal data is subject to the Privacy Policies of these subcontracted companies.
- Others. IBC will share your personal data with others at your direction or with your consent. Additionally, we may disclose your personal data for purposes of national security, issues of public importance, to law enforcement, or if disclosure is appropriate and necessary. IBC may disclose your personal data if there is a lawful basis for such, or if we determine in our sole discretion disclosure is necessary to enforce our Terms of Use, or to protect our company operations or users, in the event reorganization, sale, or merger.

Protection of Personal Data at IBC

IBC believes that great privacy requires stringent security measures. Therefore, we use reasonable technical, physical, and administrative safeguards to protect the personal data you trust to us, taking into consideration the threats posed against your personal data, and the nature of your personal data and its respective processing. Despite these safeguards, the inherent risks of using the internet and the potential for unlawful attacks by Third-Parties, we cannot guarantee that the use of our Site, or our Services will be completely safe or secure.

IBC recommends individuals read the Third-Party Service provider's Privacy Policies for information on how they protect your personal data.

Children and Personal Data

IBC recognizes the importance of children's safety and privacy. Our Site and Services are not intended for use by individuals under the age of eighteen (18), or as specified by law in your specific jurisdiction. IBC does not knowingly request or collect any information for individuals under the age of 18, or as specified by law in your specific jurisdiction. If you are the parent or guardian of an individual under the age of 18, or as specified by law in your specific jurisdiction, and said minor has provided her or his information to us and you would like this information deleted, please contact us via <u>www.ironbarnconstruction.com/legal</u> and we will review your request as soon as possible.

IBC's Use of Cookies and Other Technologies

IBC's Site, or our third-party service providers, may use "cookies," or other technologies such as web beacons. Our Privacy Policy does not cover the use of "cookies," or other technologies such as web beacons of our Third-Party Service providers. IBC recommends individuals read the Third-Party Service provider's Privacy Policies for information on how they use "cookies," or other technologies such as web beacons.

IBC's use of "cookies," and other technologies helps our company to better understand our user and visitors behavior when interacting with our Site and Services, to include security and fraud prevention, web pages our users or visitors have visited, and measure the effectiveness of web searches and advertisements.

- Communications Cookies. IBC uses these cookies to enable network traffic to and from our Site, to include helping us detect any errors.
- Sticky Necessary Cookies. IBC uses these cookies to provide specific features, or services that you have requested or accessed. They allow us to properly display formats and languages of our Site.
- Other Cookies. IBC uses these cookies to understand how users and visitors interact with our Site, and Services provided by our Site, including the assessing of effectiveness of our advertisements and web searches.

If you prefer that IBC does not use cookies, we provide you with a pop-up banner to choose which cookies you would like enabled. Denying all cookies may result in improper formatting of our Site, or loss of access to some portions of our Site. You can also refer to your preferred web browser for other cookie disabling features.

IBC also uses other technologies that help us understand our user and visitor interactions. In email messages that IBC sends you, we provide a "click-through URL" that links you to content on our Site. When you use one of our "click-through URLs," we track this information to help us determine your interest in particular topic or Services we provide on our Site. In addition, we measure if IBC is communicating with you effectively. If you prefer not to be tracked by this technology, you should use direct links to our website instead of clicking graphic or text links in our email messages.

In general, IBC treats data gathered through cookies and similar technologies as non-personal data. Additionally, IBC may sometimes combine personal data with non-personal data collected from "cookies" and other technologies. When combined in this way, we treat such combined data as personal data as outlined in this Privacy Policy.

Targeted ads may be provided through our Third-Party Service providers. If you do not want to receive targeted ads, please reach out directly to our Third-Party Service providers or utilize services that block ad tracking.

Do Not Track

IBC does not track our customers over time or across third-party websites in order to provide targeted advertising, therefore we do not respond to Do Not Track (DNT) signals. Third-party service providers who have embedded content on our Site, such as social media features, may set cookies on a users or visitors browser and/or obtain information that a user or visitor used a specific browser when visiting our Site from a certain IP address. Any Third-Party Service

provider used on IBC's Site cannot collect or obtain any other personal data from us unless your directly share your personal data to them.

IBC's Commitment to Your Privacy

To ensure your personal data is secure, IBC communicates our privacy and security guidelines to our employees, and enforce our privacy safeguards within the company.

Privacy Questions

Any questions about IBC's Privacy Policy or our privacy practices, or would like to submit a complaint, you can can contact us at <u>www.ironbarnconstruction.com/legal</u>.

Any question, request, or submission of a privacy complaint will be honored by IBC. As a small company, IBC may have longer lead times in coming to resolution of any question, request, or submission of a privacy complaint. If your complaint indicates an improvement to our Privacy Policy, and such complaint can be integrated to improve our Privacy Policy, IBC will make steps to update this Privacy Policy at the next reasonable opportunity. If in the event a privacy issue results in a negative impact on another person, or yourself, we will take measures to address it with the other person, or yourself. If you are not satisfied with our response, IBC will attempt to provide you with information to reach the appropriate regulatory body.

Material changes to this Privacy Policy will be posted on our Site a week in advance, and we will attempt to contact you directly if we have your contact information on file.

Contact Us

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